ARVADA CHORALE – BOARD MINUTES

Attendees

Linnette Mancuso

Sylvie DeZutter

Richard Deem

Lisa Greim

Ken Namba

Dave Miller

Marla Wasson

Absentees

Jean Gordon

Steve Frank

January 18, 2016

1. Linnette Mancuso called the meeting to order at 5:00

Marla Wasson moved to approve. Richard Deem seconded. All in favor.

1. Secretary’s Report

Lisa Greim had prepared minutes from prior meeting and sent to Board for review. No corrections or additions were suggested. Sylvie DeZutter made a motion to approve minutes. Dave seconded the motion. All in favor. Minutes were approved.

1. Treasurer’s Report

Richard reviewed current financial status in detail. Current financial status is currently favorable by $5500.00 YTD based on information currently available.

Discussion about how was it possible for average ticket sales averages to be $10.26. Something is not reported correctly. We need to sort out how ticket sales and amount is tracked to get a clearer idea of how amounts are presented and are recorded on our financial reports. There appears to be some discrepancies on how funds are getting allocated. We appear to have more money than ticket sales. We absolutely need confidence in accuracy for future budgets. The $600 currently in receivables will be moved to ticket sales. Marla made a motion to approve as discussed. Lisa seconded. All were in favor. Treasurer’s Report accepted.

Mary Farr (Grant Writer for Volunteers of America) will meet to help offer suggestions and advice to Chorale members interested in Grant Writing on Jan 30th 11-1 at Lynette Mancuso’s house. Linette will send an email to Chorale members to invite anyone interested in learning more about writing grants for the Chorale.

1. Artistic Director’s Report
   1. March Concert- Concert Flyer is on the website. Blurb from Marla about concert is going to be included Arvada United Methodist to include in their concert series announcements.
   2. Marla discussed with a member whose unhappiness at the December Concert became an issue for other members. Issue appears to be resolved.
   3. Rehearsal time change – any issues from membership? Board members will listen for any issues and concerns about the new rehearsal time. Very little so far except favorable response about getting out at 9
   4. 2016/2017 Season

Discussions about the possible future change of concert dates to Sat/Sun – Pros and cons discussion and we will continue to evaluate whether this will happen. Many factors still need to be worked out before determining whether this can happen. Primary interest would be more convenient schedule for potential audience attendance.

1. Committee Reports
   1. Fundraising Lynette left a message for Manorchor. Still a work in progress but moving forward.
      1. Oktoberfest – Garth has agreed to be the Committee Chair for this wonderful event- He will send info to set up meeting and will take the charge.
      2. March Concert?-Will there be some sort of fundraiser at the March concert? We will need to discuss this with Jean. We need some kind of fundraiser at this concert. Jean mentioned dessert sales. We need something to help boost financial success of this event.
   2. Marketing
      1. T-shirts and Decals- Cost for marketing does not equate to ticket sales so we need to determine what makes sense. We need to schedule a marketing meeting and line up coordinating board discussions and pass info along to marketing committee. Lisa will update committee and a meeting will be scheduled.
2. President & Manager Report
   1. New Rehearsal Space Update. Linette, Jean and Marla have not met with Arvada United Methodist yet.
      1. We will be rehearsing at Simpson (Ken’s church) on 2/6 which is the extra Sat rehearsal 9-1.
   2. Ticket Sales – December average ticket price $10.36- Ticket prices are already on the flyers but we need to more closely reach our budget. Much discussion ensued about pricing. December pricing structure cannot continue “as is” and still meet budget targets.

The only change for the March concert will be enforcing the 10 for 10 pricing. We will continue to offer 10 tickets for $10 each but this price will be for tickets sold in batches of 10 at a time.

June pricing will be as follows. Discount pricing will be 10 tickets for $120.00 in bunches of 10. Adult/senior tickets $13.00. Child prices will continue to be $1. Bundle pricing will not be allowed two Mondays before the concert date to allow for planning, program projections etc. Adult & seniors $16 at the door. Lisa Greim moved to accept the new pricing. Richard Deem seconded. All were in favor.

Discussion ensued about the scholarship structure.

The Final scholarship proposal is as follows: All scholarships will be per year and each member will pay $75 of the $150 dues allowing 6 of these per season. Total scholarship amount is $450. They can pay monthly if need be. This allows for partial investment by members and enables more individuals to receive assistance. Richard Deem moved that this new scholarship policy be implemented next season. Lisa Greim seconded. All were in favor.

1. Marla moved we adjourn our meeting at 6:19 p.m. Richard Deem seconded. All were in favor. Meeting Adjourned.