ARVADA CHORALE COMPANY

Linnette Mancuso

Steve Frank

Sylvie DeZutter

Richard Deem

Lisa Greim

Ken Namba

Dave Miller

Jean Gordon

Marla Wasson

April 18, 2016

Board Minutes

Meeting was called to Order at 5:07

Addition made to the minutes by Sylvie DeZutter to discuss comp tickets.

Motion made to approve minutes by Lisa Greim, seconded by Steve Frank. All were in favor and motion passed.

Secretary’s Report- One minor change to include the concert time changes for next year. Motion made by Steve Frank to approve minutes, seconded by Lisa Greim. All were in favor and motion passed.

Treasurer’s Report

Treasurers report was not available. Discussion about continued financial concerns with low ticket sales and the need to generate more revenue for future Chorale success. The fundraisers must be strongly supported or a future additional fundraiser may become necessary. We will review current treasurers report at May meeting.

Artistic Director’s Report- Marla reported that all is moving well in preparation for the June concert. March concert conversations for next year to look at it differently. More discussions will continue to decide what these should look like to generate the greatest success.

Committee Reports – Lisa Greim reported on the statistics surrounding current Marketing directions. Great information available and we should definitely continue this direction of social media and website presence.

President & Manager Report

* 1. March Concert- Ticket sales continue to be a great concern. We can not achieve success as a group without selling more tickets.
  2. AUMC fees – There was a concern that AUMC was going to need to increase fees. They have determined our contracted rates will remain as agreed.

SCFD interview report- Great presentation to the SCFD and they expect complimentary tickets.

Sylvie DeZutter asked if the board would be interested in providing complimentary tickets to the seniors who participate in Congregate Dining thru the Senior Nutrition/Meals on Wheels program offered thru Volunteers of America and served at a dining site in Arvada. The board agreed to provide 10 complimentary tickets to SCFD and 20 complimentary tickets to the seniors at the Arvada dining center. Tickets will be marked to determine if the tickets generate attendance.

Oktoberfest Update- Garth is narrowing the locale and we should have some specific information at our next meeting and will need to determine how we get “buy in” from the rest of the members and if there is enough interest to pull this event together.

Meeting was adjourned at 6:22 p.m.